



2010 Sponsorship Levels

In-Kind Donations

-In-kind donations will be considered based on a 2 to 1 ratio compared with standard cash sponsorship. For example, an in kind donation valued at \$5,000 would receive the sponsorship benefits afforded a \$2,500 cash sponsor.

Underwriting Sponsors

Parking (Exclusive) - \$100

- Company banner will be displayed at entrance to the parking area
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

Entertainment (Exclusive) - \$500

- Company banner will be prominently displayed on stage
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

Information Booth (Exclusive) - \$100.00

- Company banner prominently displayed on booth
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

Wine & Beer Pavilion (Exclusive) - \$500.00

- Company banner prominently displayed in the Wine & Beer Pavilion
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

Exclusive sponsorships will be first come, first served.

Please complete the form below and return with payment, company logo & information for advertisements.

\$5,000 – Official Sponsor

- Recognition before each entertainment act
- Free booth space
- Free VIP admission for 10
- Company logo on all marketing materials
- Full page ad in festival program
- Logo on tasting glasses & wristbands

\$1,000 - Diamond

- Recognition before each entertainment act
- Free booth space
- Free VIP admission for 10
- Company logo on all marketing materials
- Full page ad in festival program

\$500 - Platinum

- Free booth space
- Free VIP admission for 5
- Company logo on all marketing materials
- 1/2 page ad in festival program

\$250 - Gold

- Free regular admission for 5
- Company logo on website
- Small ad in festival program

\$100 - Silver

- Free regular admission for 2
- Company logo on website
- Small ad in festival program

\$50 - Bronze

- Free regular admission for 1
- Listing in festival program

Sponsor Name _____

Address _____

Sponsorship Area/Level _____