

2013 Sponsorship Levels



\$5,000 – Official Sponsor -Recognition before each entertainment act -Free booth space -Free VIP admission for 10 -Company logo on all marketing materials -Full page ad in festival program -Logo on tasting glasses & wristbands

\$2,500 - Diamond -Recognition before each entertainment act -Free booth space -Free VIP admission for 10 -Company logo on all marketing materials -Full page ad in festival program

\$1,000 - Platinum -Free booth space -Free VIP admission for 5 -Company logo on all marketing materials -1/2 page ad in festival program

\$500 - Gold -Free regular admission for 10 - Company logo on website -Small ad in festival program

\$250 - Silver -Free regular admission for 5 -Company logo on website -Small ad in festival program

\$100 - Bronze -Free regular admission for 2 -Small ad in festival program

In-Kind Donations -In-kind donations will be considered based on a 2 to 1 ratio compared with standard cash sponsorship. For example, an in kind donation valued at \$5,000 would receive the sponsorship benefits afforded a \$2,500 cash sponsor.

Underwriting Sponsors

Parking (Exclusive) - \$500

Company banner will be displayed above entrance to the parking area -Company will be recognized during event via 2 PA announcements -Company name will appear in the program

Entertainment (Exclusive) - \$500 -

Company banner will be prominently displayed on stage -Company will be recognized during event via 2 PA announcements -Company name will appear in the program

Information Booth (Exclusive) - \$100.00 -

Company banner prominently displayed on booth -Company will be recognized during event via 2 PA announcements -Company name will appear in the program

Wine & Beer Pavilion (Exclusive) -

\$1000.00 -Company banner prominently displayed in the Wine & Beer Pavilion - Company will be recognized during event via 2 PA announcements -Company name will appear in the program

Exclusive sponsorships will be first come, first served. Please complete the form below and return with payment, company logo & information for advertisements.

Sponsor Name _____

Address _____

Sponsorship Area/Level _____